



**Lodger's Tax Advisory Board Meeting
Minutes for January 19, 2015**

Members in Attendance:

Larry Turk, Theresa Bailey, Sam Blue and Michael Mehta

Members Absent:

None

Staff in Attendance:

Kris Farmer, Kathy Lamb, Wilann Thomas, Commissioner McClure, Sherlynn Morgan and Bil Homka

Staff Absent:

None

Guests:

I. Call to Order

The meeting was called to order by the Chairman Larry Turk at 2:04 p.m.

II. Approval of Minutes

A. January 19, 2015

Michael made a motion to approve the October 20, 2014 minutes.
Sam seconded the motion.
Motion carried 4 – 0.

III. Financials – Kris Farmer

Kris Farmer reviewed the financials. Kris will try and change the format so that they are easier to read.

Michael made a motion to approve the Financials.
Sam seconded the motion.

Motion carried 4 to 0.

IV. New Business

None

V. Old Business

A. Banner for Main Street (price quotes)- tabled from October 20, 2014

- Vinyl sign which is more of a mesh has print on both sides
- Vinyl sign has print on both sides with no additional cost for set up
- Commissioner McClure mentioned that the vinyl sign they purchased for Blues Fest ripped after only 3 days
- Kathy mentioned that she will check with the people who make the mesh for the tennis courts and see if they can do special orders
- Commissioner McClure mentioned that a lady out of Durango does really nice almost fabric signs. Wilann said that she would check with her.
- The board would like to see pictures or a sample
- The board tabled until the meeting in March

VI. Items from the floor

- The next meeting will be on March 16th at 2:00 pm.
- Michael asked about LTAB jackets with City Logos, Kathy will check on this
- Wilann went over the 2014 end of year stats for the Visitor Center
- Larry mentioned the Ruins were up 11% for the 2014 calendar year
- Signage for Visitor Center are hard to see
- People from CO com for arches and biking

VII. Adjournment

Michael made a motion to adjourn.

Larry seconded the motion.

Motion carried 4 to 0.

The meeting adjourned at 2:50 p.m.

MINUTES APPROVED March 16, 2015

/S/ Larry Turk, Chairman

/S/ Sherlynn Morgan, minute taker