

**PLAN SMART,
RETHINKING
GREEN**

WATER SMART

An Albuquerque study showed municipal trees intercept rain and reduce storm runoff by over 11 million gallons annually, with an estimated value of \$56,000 or \$2.59 per tree. Trees and community forests absorb and filter rainfall, control surface water run-off, and improve overall water quality in your municipal watershed.

EVERY PRECIOUS DROP

It's no secret that water is an important issue to communities throughout New Mexico. Over 72% of respondents to "The Trees and People" survey, conducted in December 2008, indicated "water conservation is very important to their community". Over 97% of the respondents indicated that the community forest is important or very important to enhancing quality of life. Having vibrant, healthy trees and a strong water conservation program in your town or city depends on a municipal commitment to using strategies that deliver maximum Green Infrastructure.

The **Green Infrastructure** within your community is made up of vegetated areas along sidewalks, street medians, home landscapes, public parks and green spaces, and arroyo systems. This infrastructure is a vital component and compliments traditional gray infrastructure by providing:

- Improved stormwater control
- Water conservation
- Improved air and water quality

PROTECTING MUNICIPAL WATERSHEDS

1. LANDSCAPE DESIGN – Design using water harvesting techniques can be incorporated into large-scale landscapes, such as parks, schools, commercial sites, fire stations, and parking lots.

2. STRENGTHEN STORMWATER MANAGEMENT & RETENTION – Support efforts to incorporate Green Infrastructure into stormwater management systems.

3. ENCOURAGE PUBLIC/PRIVATE PARTNERSHIPS & INCREASED AWARENESS – Citizen Groups, Non-Profits, and Private Businesses can work together to maximize benefits from trees, conserve water resources, and identify drought tolerant species. Consider partnering with groups such as: master gardeners, private business, local chambers, local Clean & Beautiful, etc.

"Water is clearly our most valuable resource and anything we do to help make our water supply more sustainable is important."

*Ryan Goss, Asst. Professor at New Mexico State University's
Department of Plant and Environmental Sciences.*

FOR MORE INFORMATION: WWW.NMFORESTRY.COM