



# AZTEC DOWNTOWN METROPOLITAN REDEVELOPMENT AREA PLAN

## Business Owner Survey



- 1) What is the name and address of your business? \_\_\_\_\_  
\_\_\_\_\_
  
- 2) How many employees do you have? \_\_\_\_\_
  
- 3) Has your business experienced high turnover? \_\_\_\_\_
  - a. Have you had a difficult time finding employees? \_\_\_\_\_
  - b. If so, why?  
Lack of Qualifications \_\_\_\_\_ Wage Issues \_\_\_\_\_ Lack of Labor Force \_\_\_\_\_ Other \_\_\_\_\_
  - c. If lack of qualifications, what are they lacking? \_\_\_\_\_
  
- 4) Do you feel the parking for your business is adequate, both for employees and customers? \_\_\_\_\_  
\_\_\_\_\_
  
- 5) How often do you currently visit these Downtown locations?
  - a. **Government/Institutions**  
\_\_\_\_\_ Frequently (1-2 times or more per week) \_\_\_\_\_ Occasionally (1-2 times per month)  
\_\_\_\_\_ Rarely (1-2 times per year) \_\_\_\_\_ Never
  
  - b. **Retail Stores**  
\_\_\_\_\_ Frequently (1-2 times or more per week) \_\_\_\_\_ Occasionally (1-2 times per month)  
\_\_\_\_\_ Rarely (1-2 times per year) \_\_\_\_\_ Never
  
  - c. **Restaurants**  
\_\_\_\_\_ Frequently (1-2 times or more per week) \_\_\_\_\_ Occasionally (1-2 times per month)  
\_\_\_\_\_ Rarely (1-2 times per year) \_\_\_\_\_ Never
  
  - d. **Entertainment / Special Events**  
\_\_\_\_\_ Frequently (1-2 times or more per week) \_\_\_\_\_ Occasionally (1-2 times per month)  
\_\_\_\_\_ Rarely (1-2 times per year) \_\_\_\_\_ Never
  
  - e. **Art Galleries / Museum**  
\_\_\_\_\_ Frequently (1-2 times or more per week) \_\_\_\_\_ Occasionally (1-2 times per month)  
\_\_\_\_\_ Rarely (1-2 times per year) \_\_\_\_\_ Never
  
  - f. **Business Offices**  
\_\_\_\_\_ Frequently (1-2 times or more per week) \_\_\_\_\_ Occasionally (1-2 times per month)  
\_\_\_\_\_ Rarely (1-2 times per year) \_\_\_\_\_ Never
  
  - e. **Churches**  
\_\_\_\_\_ Frequently (1-2 times or more per week) \_\_\_\_\_ Occasionally (1-2 times per month)  
\_\_\_\_\_ Rarely (1-2 times per year) \_\_\_\_\_ Never

- 6) What type of businesses or activities would you like to see added or expanded in Downtown?
- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Retail Stores     | <input type="checkbox"/> Fine Dining Restaurants | <input type="checkbox"/> Casual Restaurants     |
| <input type="checkbox"/> Coffee Shops      | <input type="checkbox"/> Music Venues            | <input type="checkbox"/> Art Galleries / Museum |
| <input type="checkbox"/> Festivals /Events | <input type="checkbox"/> Lodging                 | <input type="checkbox"/> Farmers Market         |
| <input type="checkbox"/> Other _____       |  |   |
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- 7) How would you rate the following amenities in Downtown?

**Parking**

Excellent     Good     Fair     Poor

**Lighting**

Excellent     Good     Fair     Poor

**Sidewalks**

Excellent     Good     Fair     Poor

**Crosswalks**

Excellent     Good     Fair     Poor

**Visual Attractiveness**

Excellent     Good     Fair     Poor

**Benches, Trash Receptacles**

Excellent     Good     Fair     Poor

**Building Condition**

Excellent     Good     Fair     Poor

- 8) If your answer to any of the above is fair or poor, what would you suggest to improve it?

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- 9) What changes do you think would improve Downtown and attract more visitors?

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- 10) How would you describe the business climate in Downtown Aztec?

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11)What could the City of Aztec do to improve the business climate in the Downtown area?

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12)Would you be interested in participating in a public/private agreement for improvements to your building or the Downtown area as a whole?

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13) Please provide your name and contact information (email, phone, address) if you are interested in staying involved in the Downtown Master Plan process and/or would like to get more information regarding MainStreet Aztec.

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Please return this survey by:

- Emailing it to [fishman@consensusplanning.com](mailto:fishman@consensusplanning.com) or [ssaavedra@aztecnm.gov](mailto:ssaavedra@aztecnm.gov) OR
- Mail or Drop off to:  
Steven Saavedra, City of Aztec Community Development Director  
201 W. Chaco St. Aztec, NM 87410