2024 Annual Report

City

An Overview of City Services and Accomplishments



Dear Citizens of Aztec,

The City of Aztec Staff are honored to present our year end summary of achievements including projects and events that have been ongoing. As I have completed my seventeenth year as an Aztec employee and my second year as City Manager, I am very proud to live and work in this city, and I feel blessed to have such a dedicated staff to work with daily. Our number one goal is to provide the services needed in a consistent friendly manner, we strive to complete projects and repairs as quickly as possible and remain committed to the citizens of this great town. Each of us shares the obligation to maintain effective and transparent operations so that you will maintain the faith entrusted to us to keep our city fiscally sound and moving forward with growth and prosperity.

In 2024 we received many blessings. Reservoir #1 located on HWY173 was completed ahead of schedule and funded with grant appropriations. The reservoir is filled and operating. We remain vigilant to the fact that the Four Corners region is still in a drought, but with all three reservoirs operating and with an early snowpack we look to be in good shape for Spring 2025 and beyond. McWilliams road between HWY574 and North Oliver Street was also completed using grant funding. On December 2nd, 2024, we had the Aztec East Arterial project gold shovel groundbreaking ceremony. This project, once completed, will be the largest undertaking the City of Aztec has ever accomplished. The remaining 1.8 miles will connect Old Spanish Trail near the NM 173 junction to US 550 across from Pepsi Way. The intent of the project is to provide an alternate route from US 550 to NM 173 for larger vehicle traffic and reduce some of the downtown congestion. We have had property on our North Main extension purchased for future growth and spoke with interested investors about development. We continue to invest in city infrastructure and city owned buildings, such as the Aztec Library and City Hall. We had several excellent community events, with the Aztec Highland Games being the largest. This event continues to grow and has a bright future. Two smaller dedications of donated monuments provided by the daughters of the American Revolution were done on the recently completed North Main Project.

In November of 2025, elections will be held for the Aztec Commission seats. As we anticipate the possible change in elected leadership the staff and I are working diligently to complete and or start the objectives the current Commission has set forth. As with many organizations we have seen a great deal of staff turnover and continue to search for those who want to serve. This past year brought the hiring of three department heads: two promotions from within, one to lead our Senior Center, another promotion for the General Services Department Director, and the hiring of a new Electric Utility Director. In addition, we have new leadership in our Information Technology Department, and our Airport Management Administration. Our remaining executive staff have remained dedicated and have shown renewed enthusiasm toward the future.

The year 2025 holds tremendous promise for our community. We are poised for growth both economically and with continued population increase. Our current and past Commissions have done the placemaking which has created the best place in the region to raise a family, conduct business, or retire. We look forward to working with the Community, Local Businesses, and our Legislatures to continue to make Aztec "A desirable place to live, work and play; rich in history and small-town values!"

Sincerely, Jeff Blackburn, City Manager

EXECUTIVE OFFICE

2024 Commissioners

DISTRICT 1 (2024 - 2028)	Austin R. Randall	arandall@aztecnm.gov
DISTRICT 2 (2022 - 2026)	Kenneth B. George (Mayor Pro-tem)	kgeorge@aztecnm.gov
DISTRICT 3 (2024 - 2028)	Mike A. Padilla Sr. (Mayor)	mpadilla@aztecnm.gov
DISTRICT 4 (2022 - 2026)	Colby L. King	cking@aztecnm.gov
DISTRICT 5 (2022 - 2026)	James D. Crowley	jcrowley@aztecnm.gov

DEPARTMENT DIRECTORY

			Page
Administration / City Hall	Jeff Blackburn <i>City Manager</i>	334-7606 jblackburn@aztecnm.gov	2
	Karla Sayler City Clerk/Personnel Administrator	334-7603 ksayler@aztecnm.gov	5
Animal Care and Control	Tina Roper Animal Control Director	334-7678 troper@aztecnm.gov	6
Aztec Municipal Airport	Dianne Lopez Airport Administrator	334-7606 dlopez@aztecnm.gov	7
Business Office	Tiffany Simmons Supervisor	334-7671 utilityoffice@aztecnm.gov	8
Community Development	Andrew DiCamillo Director Dustin Fulghum Preservation Specialist	334-7605 adicamillo@aztecnm.gov 334-7697 dfulghum@aztecnm.gov	— 10
Electric Department	John Wheeler Electric Director	334-7665 jwheeler@aztecnm.gov	13
Finance	Jennie Achee Finance Director	334-7653 jachee@aztecnm.gov	15
Fire Department	Andrew Ekhoff <i>Fire Chief</i>	334-1180 (administrative) aekhoff@aztecnm.gov	19
General Services / Parks & Recreation	Tristan Olguin General Services Director	334-7687 tolguin@aztecnm.gov	21
Information Technology	Ed Kotyk IT / Special Projects Coordinator	334-7689 ekotyk@aztecnm.gov	23
Library	Angela Watkins Library Director	334-7657 awatkins@aztecnm.gov	27
Motor Vehicle Division	Rhonda Naegele MVD Supervisor	334-7693 rnaegele@aztecnm.gov	28
Municipal Courts	Carlton Gray <i>Municipal Judge</i>	334-7640	29
Police Department	Joe Gonzales Chief of Police, Director of Public Safety	334-7620 (administrative) gonzalesj@aztecnm.gov	30
Public Works / Water & Wastewater	Ruben Salcido Public Works Director	334-7661 rsalcido@aztecnm.gov	32
Senior-Community Center	Connie Hutcheson Center Director	334-7617 chutcheson@aztecnm.gov	34
Solid Waste	Waste Management (Billing conducted through Business Office)	334-7670) utilityoffice@aztecnm.gov	35
Tourism	Wilann Thomas Visitor Center Supervisor	334-9551 goaztec@aztecnm.gov	37
YCC	Ed Kotyk		38
Social Media	Ed Kotyk		39

Administration

City Clerk / Human Resources

	<u>2024</u>	<u>2023</u>	2022	<u>2021</u>
Number of employees (max)	102	124	114	99
Newly hired employees (full time)	16	26	27	16
Newly hired employees (part-time)	2	4	6	10
Newly hired employees (YCC)	8	5	8	0
Terminated employees (quit or fired)	30	29	26	11
# of Women Employees	56	59	57	46
# of Native American Employees	9	10	9	10
# of Hispanic / Latino Employees	32	32	32	28
# of African American Employees	2	1	1	2
Te	otal 99	102	99	86
Commission Meetings				
Regular Commission Meetings	22	22	20	22
Special Commission Meetings	3	0	2	4
Workshops	19	13	8	8
Te	otal 44	35	30	34
Claims				
Tort	6	7	10	6
Workman Comp	8	9	10	15
City Code Book and Policies				
Ordinances	17	9	4	6
Personnel Policy	1	-	-	-
Safety Policy	-	-	-	-

Employees Full-time: 4

Animal Care a	nd Control			
Cases / Animals Rece	ived			
	<u>2024</u>	2023	2022	2021
Dogs	2,363	2,342	2,444	2,227
Cats	1,628	945	1,278	1,362
Other Animals	61	21	51	27
Tot	al 4,052	3,308	3,773	3,616
Spayed / Neutered				
Dogs	198	164	109	199
Cats	609	305	197	197
Το	tal 807	469	306	396
Adoption/Rescue				
Dogs	652	705	1,116	981
Cats	350	265	640	556
Other Animals	39	6	20	15
Το	tal 1,041	976	1,776	1,552
Claimed/Returned				
Dogs	469	518	531	531
Cats	16	18	15	22
Other Animals	0	5	12	3
Το	tal 485	541	558	556
Total Animals Per Jur				
Aztec	875	671	883	
Bloomfield	374	388	419	
Kirtland	6	6	1	
San Juan County	1,989	1,765	2,160	
Shelter Animals				
Strays	1,789	1,693	1,996	
Owner Surrenders	465	324	573	
Rabies Observation	73	70	74	

Grant Funds Accomplishments

\$36,000.00 for "*Home is Where the Paws Are*" which allowed us to help people keep their animals at home rather than signing them over to the shelter. We provided vaccines, spay/neuter services and help with minor medical issues which has allowed people to be able to keeps their pets at home.

Employees

Full-time: 10 Part-time: 1 Volunteers: 6



Aztec Municipal Airport

	<u>2024</u>	<u>2023</u>	2022	<u>2021</u>
Fuel Gallons - Annually	12,261	3,670	7,322	8,940
Fuel Gallons - Monthly Average	1,022	305	610	745
Fuel Revenue - Annual	\$ 44,558	\$ 30,007	\$ 54,156	\$ 36,625
Transactions - Annual	466	194	323	375
Transactions - Monthly Average	38	16	26	31

The Aztec Municipal Airport, N19, is home to 15 hangar spaces; 10 hangars, owned by the City; four (4) privately owned hangars on airport property and 1 trailer space. Currently all the hangars are leased, and lease payments are 100% up to date. Insurance requirements are being met, and new contracts are being written.

The airport is home to a 10,000 gallon above ground storage tank (AST) used for 100 LL fuel for airplanes. Two people, the City Manager and the Airport Administrator, have become certified A/B/C Operators, meeting State requirements for AST operations. The tank has been inspected by the state of NM inspector and by Eaton, the company that installed the tank, and the City of Aztec is in full compliance on the tank.

The airport beacon has been replaced and set on a new pole. The old tower will need to be removed in Summer 2025.



Business Office

The Utility-Business Office underwent another year of change. The department was moved to a division of the Finance Department in mid-April. Dacia Sandoval-Wood transferred to the Finance Department, and Alexis Doucet-Koonce was promoted to supervisor. In addition, the office welcomed new employees Alyssa Chavez and Leslie Villalobos, and the transfer of Barbara Dussaman from the Senior-Community Center.

Utility Revenues and Payments

	<u>2024</u>	<u>2023</u>	2022	<u>2021</u>
Customers Billed (Commercial)	264	252	260	280
Customers Billed (Residential)	2,565	2,535	2,517	2,516
Business Licensing	* • • • • • • • • • • • • • • • • • • •	• · · • • • • • • •	* · · · · · · · · · · · · · · · · · · ·	* · • • • • • • • • • • • • • • • • • •
Utility Revenues Collected	\$13,157,422	\$11,659,206	\$10,953,867	\$10,612,705
Accounts turned over to Collection	112	147	114	125
Payment by Bank Draft	7185	6,463	5,815	5,061
Payments by Aztec Website	7692	7,146	6,515	7,201
Payments by Credit Card (Lobby)	4272	4,336	3,957	6,020
Payments by Other (Lobby)	2644	2,028	3,704	2,882
Utility Assistance Program (UAP)	\$ 11,694	\$ 7,213	\$ 4,463	\$ 32,101
UAP Customers	61	37	19	95
Service Work Orders	3968	4,064	3,443	2,857
Final Bills Processed	559	604	650	646
New Customers	406	456	464	506
Disconnect Notices Prepared	3879	3,785	2,907	1,576
Disconnect Notices (avg/month)	324	315	242	225
Revenues	\$ 5,549	\$ 2,920	\$ 17,800	\$ 20,125
Business Renewal Licenses	557	569	450	575
New Business Licenses	74	72	66	74
Liquor Licenses	8	7	7	8
Customer Service				
Inbound & Outbound Phone Calls	8,572	10,596	6,766	8,946

2023 Annual Billing	Total Camiana	Canaum	ntion Unit	A 101		
<u>Service Type</u>	Total Services	<u>Consumption Unit</u> 40,328,231 kWh			<u>nual \$ Billed</u>	
Electric Water	38,015 38,864		,286 Gallons		\$ 6,004,765 \$ 2,074,838	
Wastewater	36,804		6,000 Gallons		\$ 2,074,838 \$ 1,327,334	
Solid Waste & Recycling	62,772		Carts Residential		\$ 1,442,007	
	02,112		iners Commercial	,	,112,007	
Water System						
		<u>2024</u>	<u>2023</u>	2022	<u>2021</u>	
Residential Customers (In	City)	1938	1,870	1,893	1,891	
Residential Customers (O	ut of City)	239	258	269	269	
Multi-unit Customers		549	568	564	568	
Commercial Customers		260	244	277	269	
Commercial Bulk Water		13	13	12	11	
Residential Bulk Water		27	31	29	30	
School Facilities		25	26	26	27	
City Facilities		28	59	47	46	
Wholesale Customers		2	2	2	3	
	Total	3,081	3,071	3,119	3,114	
New Services Installed		7	5	16	5	
Wastewater System						
Residential Customers (In	City)	1742	1,708	1,707	1,707	
Residential Customers (O	ut of City)	1	1	1	1	
Multi-unit Customers		546	571	564	568	
Commercial Customers		242	245	239	234	
School Facilities		19	19	20	20	
City Facilities		17	17	18	18	
	Total	2,567	2,561	2,549	2,548	
New Services Installed		3	1	3	2	
Employees Full-time: 3 Part-time: 1						

Community Development

Planning & Land Use Permits

	2024	<u>4 2023</u>	<u>2022</u>	<u>2021</u>
Affidavit of Compliance	24	18	25	14
Commercial	7	13	8	13
Demolition	2	2 2	4	2
Conditional Use	3	2	2	2
Land Use	32	42	14	19
Oil & Gas	6	0	0	1
Plats	20	16	13	15
Residential	22	34	56	41
Signs	13	3 12	27	17
Special Use	C	0	1	0
Variances	1	1	1	0
Zones Changes	2	2 4	3	4
	Total 132	2 146	101	128

Code Compliance

	<u>2024</u>
Abandoned Homes Secured	5
Abandoned Vehicles	6
Addressing on Homes	17
Demolition	1
Disposal Restricted	2
Graffiti Removal	2
Encroachment	12
Hazardous Premises	2
Land Use	13
Outside Storage	22
Stop Work Orders	3
Substandard Vacated/Secured	3
Weeds	73
Total	161

Changes to City Code				
Chapter 30 Economic Develo (Ords. 2024-542 and 2024-54		Allocating economic development funds to Ru Creations and The Leanor businesses.	ustic	
Chapter 15 Oil & Gas (Ord. 2024-547)		Change for maintenance approval through De and New wells through City Commission	epartment	
Chapter 26 Land Use (Ord. 2024-548)		Allow Vet clinics		
Chapter 26 Land Use (Ord. 2024-550)Remove animals from land use code, updating to include Planning and Zoning board through the approval process, changes for acreage for A-1, and adding new zone AR-1 Agriculture/Residential Single Family.				
Chapter 20 Sign Code (Ord. 2024-551)		Complete overhaul and update.		
Development <u>Residential</u> Six (6) homes constructed wit	h total v	valuation of \$ 3,410,000.		
Ancient Trails		3		
Kokopelli		1		
Pioneer Heights (Ph	ase 1)	1		
Jenkins Ranch		1		
<u>Multi-family</u>				
Mesa Verde Apartment's (north of Blanco)	Pu	rchase and renovation valuation.	\$ 215,000	
Redspeck Apartments (formally Step Back Inn)	Pu	Irchase and remodel	\$ 2,050,000	
Mesa Verde Multifamily Lodg (south of Blanco)		urrently constructing additional duplex and ructure for laundry room	\$ 189,000	
Good Sams / Aztec Care	Co	omplete apartment complex renovation	\$ 2,200,000	
		Total Valuation	\$ 4,654,000	
New Businesses, Purchases a				
Badlands Burgers & Brew		er Baked and Fried Property, purchased and process for liquor license as well.	-	
Bore Construction (2700 Pepsi Way)	New b	ousiness.	-	
San Juan BBQ	Move	d to San Juan Plaza	\$ 35,000	
Ancient Grounds Cafe	Renov	vation	\$ 18,000	
		11		
		11		

550 Brewery	Approved permits and remodeling underway for onsite brewing (renovation and equipment).	\$ 85,000
Old Farmers Insurance	Corner of Main and 550/516, purchased by Mercy Urgent care for medical offices, slated to retrofit	\$ 1,500,000
Tucker Trucking- Construction (2101 Pepsi Way)	Addition construction.	\$ 1,100,000

Total Valuation \$2,738,000

Economic Development Assistance

Economic Development Advisory Board (EBAD) and City Commission approval of \$55,000 for "The Leanor" and \$55,000 for "Rustic Creations".

The investment interest remains strong, along with the acceptance of Aztec by the New Mexico Main Street Division as a "Frontier Community" the prospect for construction and investment into our community continues.



Electric Department

The year 2024 was a safe and productive year for the City of Aztec Electric Department (COAED). Administratively, we have a new Department Director: John Wheeler joined the Department in June. With a new Director comes new ideas, new priorities and the determination that some existing projects may not be our best alternatives. A decision has been made to scrap the Ancient Trails Solar Project in favor of a new effort to build additional solar, adjacent to the existing solar field, with a Battery Energy Storage System. This new project will take some time to develop. In the meantime, we are assessing whether to completely rebuild the existing 69 KV transmission line or to change out some poles and crossarms, tighten hardware and develop a strategy to fulfill the loss of the Ancient Trails Substation which became too expensive to give consideration to. Our only viable alternative appears to be tapping the WAPA 345 line near the junction of SH574 and CR1980, building a 345/69 substation there; building approximately 8 miles of 69KV transmission line to a new 69/12,470KV substation near the city and tie the low side to all five circuits that serve the City's customers. This option will be under consideration by the Aztec City Commission in late January 2025.

Electric Customers	<u>2024</u>	2023	2022	2021
Residential Customers (In City)	2,123	2,052	2,029	1,988
Residential Customers (Out of City)	11	13	13	13
Multi-unit Customers	559	690	728	757
Commercial Customers	361	370	378	371
School facilities	31	30	31	30
City Facilities	91	73	73	73
Solar Powered Customer	11	11	9	9
Total	3,187	3,239	3,261	3,232
New Services Installed	7	6	16	11
Meters Read ¹ (each month)	6,082	6,067	6,052	6,035
Disconnect Notices ¹	3,910	3,785	2,907	1,576
Disconnect Notices (ave/month)	326	315	242	225
Work Orders ²	3,968	4,064	3,443	2,857

¹Meters read, disconnect notices includes both electric and water meters which is done by the Electric Department. ²Service work orders include service connects, turn on water service by electric meter technician, customer requests for billing re-reads, meter tests, yard light repair, new account read on, final bill read off and new service installations for water and electric.

Electric Infrastructure	<u>2024</u>	2023	2022	<u>2021</u>
Electric Power Poles	1,987	1,984	1,986	1,971
Street Lighting Poles	457	457	364	392
Transformers	715	712	700	702

Electric Distribution	<u>2024</u>	2023	2022	2021
Kilowatt Hours Purchased	40,790,642	41,455,635	41,744,056	43,866,572
Kilowatt Hours Sold	40,328,231	40,499,199	40,047,612	39,884,759
Aztec Solar Facility	<u>2024</u>	2023	2022	<u>2021</u>
Kilowatts Generated	1,329,286	1,218,421	1,841,768	2,053,092
Lifetime Generation	16,506,411	15,177,125	13,335,357	11,493,589

Outages and Calculations Totals

We have had minor outages from time to time, and we did have one major outage resulting from a lightning strike south of Bloomfield that resulted in 7,270 consumer outage hours. Our efforts will be guided toward working with our contract engineers to develop a sectionalizing study of the system as well as defining a five-year plan for a definitive tree trimming schedule. I am very proud of our crew and how eagerly they respond to the needs of our customers whether it be an outage or general work.

Major Accomplishments / Projects

- Completed MLX/secondary at Pioneer Heights.
- Changed out 25 rotten/overstressed poles per testing program and visual inspections.
- Replaced rotten/broken x-arms various/multiple locations.
- Reconductored 9 secondary locations from open wire to bundled insulated triplex.
- Converted 3 phase primary to single phase east of Swire and south of Sonic.
- Connected 3 phase recloser at solar field.
- Replaced multiple failed inverters at solar field.
- Lighting project at Aztec Museum.
- Replaced substation regulators.
- Replaced arrestors, broken/damaged insulators, pm transformers, cutouts line hardware multiple locs.
- Numerous new service installations: residential and commercial.
- Polyphase meter change outs.
- Multiple GIS mapping work.
- Fuse coordination, mapping study w/ T & D Services.
- 69KV Transmission Line rebuild study.
- Clean up, transfer and rebuild multiple locations from previous storm damage, lightening, etc.
- Purchase of new digger/derrick.
- Obtained backhoe and 1 ton truck from Public Works in swap for crew truck.
- Surplus numerous items generating \$39,000+ towards new forklift.
- Changed out the substation regulators.

Outreach

COAED successfully mentored one teenage office intern and two field interns through the SJC program throughout the summer. Another great benefit COAED brings, beyond the monetary support to the Joint Utility and City, is the ability to effectively come alongside other CoA Departments to support community events that help make Aztec a wonderful place to live, visit, and create lifelong memories.

Employees

Full-time: 11

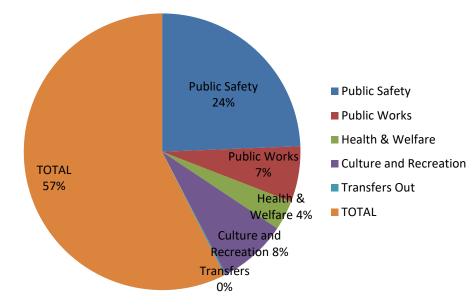
Finance

General Fund

	<u>FY2024</u>	<u>FY2023</u>	<u>FY2022</u>
Gross Receipts Tax	\$ 5,564,507	\$ 5,503,149	\$ 5,069,690
Property Taxes	\$ 765,559	\$ 774,412	\$ 715,292
Proceeds from Assets	\$ -	\$ 15,470	\$ 149,416
Payment in Lieu Taxes	\$ 492,945	\$ 451,404	\$ 447,755
Intergovernmental	\$ 512,129	\$ 348,931	\$ 529,750
Services	\$ 1,417,097	\$ 1,585,885	\$ 1,016,306
Misc Income	\$ 108,892	\$ 341,687	\$ 352,778
Licenses & Fees	\$ 29,426	\$ 24,450	\$ 12,986
Interest Earnings	\$ 896,030	\$ 760,083	\$ 788,087
Net Transfers In/Out	\$ (26,455)	\$ (414,600)	\$ 244,949
Total	\$ 9,760,130	\$ 9,390,871	\$ 9,327,009

The above chart shows the general fund revenues for FY 23 and 24. The total general fund revenues for the City of Aztec for FY 2024 (July 2023 through June 2024) were \$9,760,130 compared to \$9,390,871 in FY 2023 for an increase of \$369,259. This total is made up of an increase in gross receipts tax of \$61,358, a decrease in property tax of \$8,853, a decrease in the proceeds from assets of \$15,470, an increase in PILT of \$41,541, an increase in Intergovernmental of \$163,198, a decrease in services of \$168,788, a decrease in miscellaneous revenue of \$232,795, an increase in licenses & fees of \$4,976, an increase in interest earnings of \$135,947 and the net transfers in/out.

How the Money was Spent



General Fund Expenses by Fund	ction	
General Government	\$ 2,233,003	27%
Public Safety	\$ 3,562,862	42%
Public Works	\$ 954,225	11%
Health & Welfare	\$ 507,214	6%
Culture and Recreation	\$ 1,171,115	14%
Transfers	\$ (26,455)	0%
Total	\$ 8,401,964	

The total general fund expenditures for the City of Aztec for FY 2024 (July 2023 through June 2024) were \$8,401,964.00. Of that total, 27% or \$2,233,003 was for general government, 42% or \$3,562,862 was for public safety, 11% or \$954,225 was for public works, 6% or \$507,214 was for health & welfare, 14% or \$1,171,115 was for culture and recreation and (26,455) was the net of transfers.

Nonmajor Governmental Revenue Funds

	<u>FY 2024</u>	<u>FY 2023</u>
Revenues	\$ 1,802,968	\$ 1,330,067
Expenditures	\$ (1,589,074)	\$ (1,151,957)
Net Transfers In/out	\$ 16,455	\$ (18,555)

These funds are used to account for revenues derived from specific taxes, grants or other restricted revenue sources. The uses and limitations of each special revenue fund are specified by City ordinance, federal or state statutes. Funds include Municipal Road Fund, Law Enforcement Protection Fund, State Fire Fund, Corrections Funds, Lodgers Tax Fund, Development Fees Fund, and Airport Fund.

Capital Project Funds

	<u>FY 2024</u>	<u>FY 2023</u>
Revenues	\$ 753,049	\$ 1,744,704
Expenditures	\$ (449,262)	\$ (1,171,706)
Net Transfers In/out	\$ -	\$ (246,370)

These funds are used to account for financial resources used for the acquisition or construction of major capital facilities. Funding sources include dedicated tax revenues and grants (federal and state). Variances in capital project funds are due to the one-time nature of large capital projects. One year could include a large street or building project and next year may or may not.

Enterprise Funds

Enterprise funds are used to account for operations that are financed and operated in a manner similar to private business enterprises. The costs of providing services to the public are financed or recovered primarily through user charges. The City of Aztec has a Joint Utility Fund which includes Electric, Water and Wastewater and separate enterprise funds for Irrigation, Stormwater and Solid Waste.

	<u>FY2024</u>	<u>FY2023</u>	<u>FY2022</u>
Charges for Services	\$ 10,234,446	\$ 9,408,768	\$ 10,460,262
Miscellaneous	\$ 45,578	\$ 171,686	\$ 77,090
Gross Receipts Tax	\$ 123,806	\$ 125,262	\$ 115,021
Intergovernmental	\$ 1,523,506	\$ 2,208,204	\$ 90,544
Investment Earnings	\$ 102,817	\$ 23,489	\$ 36,581
Total	\$12,030,153	\$ 11,937,409	\$10,779,498

The above table shows the joint utility revenues for FY 23 and 24. The total general fund revenues for the City of Aztec for FY 2024 (July 2023 through June 2024) were \$12,030,153 compared to \$11,937,409 in FY 2023 for an increase of \$92,744. This total is made up of an increase in charges for services of \$825,678, a decrease in miscellaneous revenue of \$126,108, a decrease in gross receipts tax of \$1,456, a decrease in intergovernmental revenue of \$684,698 and an increase in investment earnings of \$79,328.

Solid Waste Revenue

Solid Waste is part of the Joint Utility and receives revenues from user fees. Expenses are funded through user fees.

	<u>FY2024</u>	<u>FY2023</u>	<u>FY2022</u>
Revenues	\$ 1,397,009	\$ 1,265,241	\$ 1,223,829
Expenditures	\$ 1,195,598	\$ 1,219,491	\$ 1,123,803
Net Transfers In/out	\$ -	\$ -	\$ -

Irrigation Revenue

Irrigation is part of the Joint Utility and receives revenue from user fees and the expenses are funded through user fees.

	<u>FY2024</u>	<u>FY2023</u>	<u>FY2022</u>
Revenues	\$ -	\$ -	\$ -
Expenditures	\$ 14,137	\$ 6,640	\$ 7,694
Net Transfers In/out	\$ -	\$ -	\$ -

Nonmajor Governmental Revenue Funds

These funds are used to account for revenues derived from specific taxes, grants or other restricted revenue sources. The uses and limitations of each special revenue fund are specified by City ordinance, federal or state statutes. Funds include Municipal Road Fund, Law Enforcement Protection Fund, State Fire Fund, Corrections Funds, Lodgers Tax Fund, Development Fees Fund, and Airport Fund.

	<u>FY2024</u>	<u>FY2023</u>	<u>FY2022</u>
Revenues	\$ 1,802,968	\$ 1,330,067	\$ 1,932,577
Expenditures	\$ 1,589,074	\$ 1,151,957	\$ 930,522
Transfers In/out	\$ 16,455	\$ 18,555	\$ (335,493)

Capital Project Funds

"These funds are used to account for financial resources used for the acquisition or construction of major capital facilities. Funding sources include dedicated tax revenues and grants (federal and state). Variances in capital project funds are due to the one-time nature of large capital projects. One year could include a large street or building project and the next year may or may not."

	<u>FY2024</u>	<u>FY2023</u>	<u>FY2022</u>
Revenues	\$ 753,049	\$ 1,744,704	\$ 2,188,061
Expenditures	\$ 449,262	\$ 1,171,706	\$ 2,688,242
Transfers In/out	\$ -	\$ (246,370)	\$ -

Employees

Full-time: 5

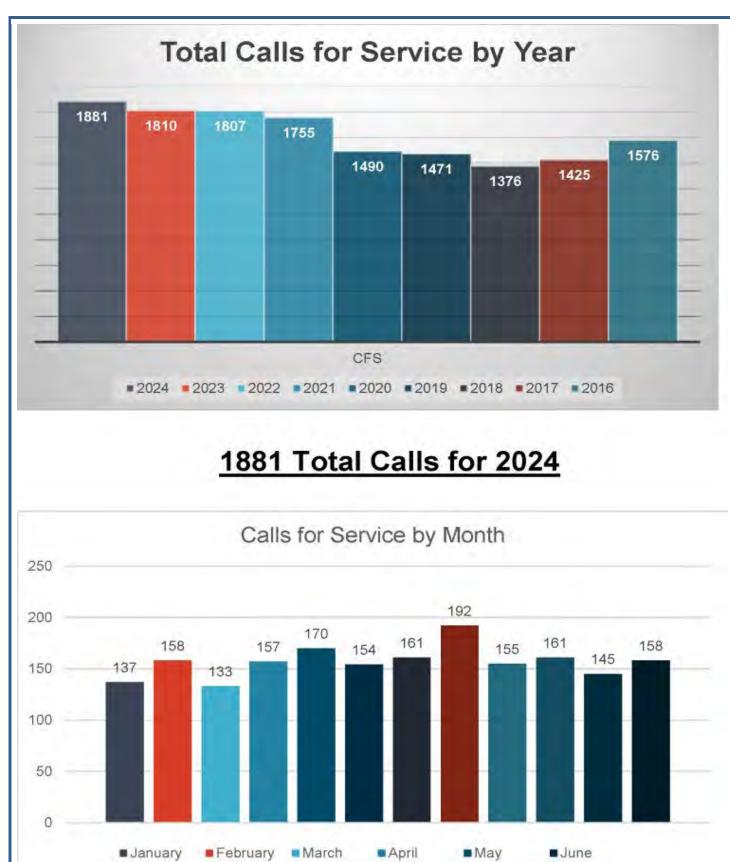
Fire Department



AZTEC FIRE DEPARTMENT 2024 YEAR IN REVIEW



CITY OF AZTEC - FIRE CHIEF: ANDREW EKHOFF



July

General Services / Parks & Recreation

Parks Grounds Inventory

	<u>Qty</u>	<u>Acres</u>
Community Parks (Minium, Riverside, Tiger)	3	56.6
Neighborhood Parks (Cap Walls, Florence, Kokopelli)	3	6.3
Mini-parks (Memorial Rose Garden)	1	0.8
Plazas/Courtyards (Armijo Plaza, Main Courtyard)	2	0.6
Sports Complexes (Hartman Sports, Tiger Sports)	2	43.8
Conservancy Areas (Swire-Townsend, Rio de Animas)	2	40.9
Complex Facilities (Aztec Museum, Municipal Complex, Family Center)	3	6.5
Landscape Belts (W Aztec Blvd, Aztec & Main Intersection, North Main)	5	1.2
Special Use Areas (South Main Gateway)	1	0.4
Recreation Facilities (Aztec Disc Golf, Aztec Motocross, Kart Kanyon)	3	105.1
Total	25	262.2

Building Maintenance

City Buildings & Structures	47
Building Restrooms	37
Park Restrooms	19

General Services

Work Orders Processed	332
	002

Recreation

Aztec Baseball	192 athletes / 98 games / 1 tournament
Girls Fast Pitch Softball	90 athletes / 32 games
Youth Football	118 athletes / 14 games CITY
Youth Soccer	Not recorded GENER/
Aztec Motocross	11 events
Kart Canyon Racing	Not recorded

ded CITY OF AZTEC GENERAL SERVICES ded Ded Duildings And Buildings And PARKS

Events

Major Events Held

7

- Antique Truck Show
- Aztec Highland Games & Celtic Festival
- Aztec Sparkles Event
- Block Party & Car Show
- Fall Festival
- Pet Parade
- National Night Out

	Block Party & Car Show	<u>Aztec Highland Games</u>
Net Funding	\$602	Indeterminate
Local Vendors	17	22
Non-Local Vendors	18	35
Tickets Sold	53 cars @ \$10	1,250
Attendees	Indeterminate	1,700

Major Accomplishments

- 1. Installation of new Baseline Automated Irrigation system to replace the old Rainbird system.
- 2. Refurbish Main Avenue Plaza.
- 3. Install two War Memorials on North Main.
- 4. Addition of Restroom on North Main.
- 5. Addition of Restroom at Aztec Motocross.
- 6. Construction of Convenience Center.

Employees

Full-time: 7 (General Services / Parks) Seasonal: 3 Parks Temp: 2 Custodial





Information Technology

Network				
	<u>2024</u>	<u>2023</u>	2022	<u>2021</u>
Workstation (PCs / Laptops) ¹	167	152	150	146
Servers (Pre-2024)	7	16	15	13
Servers (2024)	2	-	-	-
Virtual Servers (2024)	10	-	-	-
Switches	27	ND ²	ND ²	ND ²
Total Storage (Terabytes)	33.0 ³	5.8	5.8	5.2

1. Of the 167 workstations, 40 workstations are not capable of being upgrade to Windows 11. This will require replacement in 2025 to ensure network security when Windows 10 is no longer supported.

2. Not Documented. In all likelihood at least 27, as all MDF (Main Distribution Frame) and IDF (Intermediate Distribution Frame) switches were replaced with the network upgrade in 2024.

3. Storage of 16.4 Tb added with the addition of the two servers which also hosts the 10 virtual servers.

Cyber Security

Sunstate Technology Group provides breach protection for clients using Cynet's All-in-One Cybersecurity Platform, backed by 24/7 security center support. The Sunstate-Cynet alliance advances a shared commitment to securing digital transformations for Clients. Sunstate Technology Group has been actively moving from their former EDR antivirus to the new Cynet platform. Sunstate Technology Group takes pride in serving as a best-in-class extension of their clients' IT teams. They sought a security vendor who could help them overcome client compliance needs and insurance auditing and move them towards NIST Framework compliance, all at no additional cost. Sunstate Technology Group will leverage Cynet's All-in-One Cybersecurity Platform to rapidly unlock powerful advantages for current and future clients, including:

Total visibility and protection

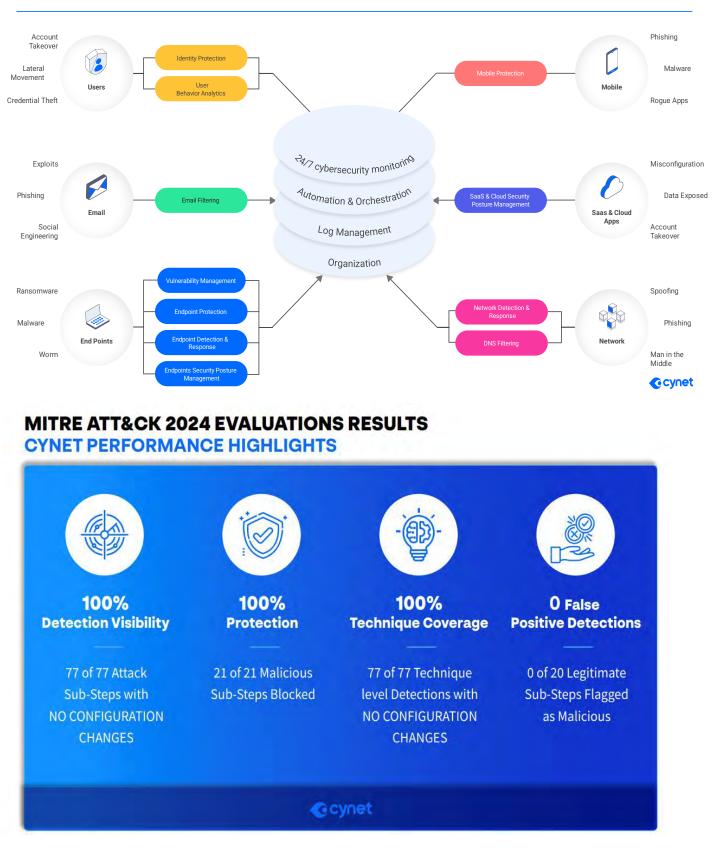
Cynet's All-in-One Platform unifies a full suite of security capabilities, including prevention, detection, correlation, investigation and response. With Cynet, Sunstate Technology Group can provide a full breach protection service platform.

Reduced risk

Cynet's All-in-One Platform made history in the 2023 MITRE ATT&CK Evaluations. For the first time ever, a vendor delivered BOTH 100% Visibility and 100% Analytic Coverage — with no configuration changes. This solution is also backed up by on-demand support from CyOps, Cynet's in-house MDR service.

Increased efficiency

Cynet puts day-to-day security operations on autopilot to reduce stress and allow you to focus on managing security instead of operating it. With Cynet's Automated Investigation & Response, for example, manual incident handling is reduced by 90% to resolve threats 50 times faster.



The Cybersecurity Evolution it's not just Antivirus on the workstation

Phone System		
<u>Department</u>	Inbound Calls	Outbound Calls
Auto Attendant / Switchboard	17,654	3
Administration / City Hall	341	318
Animal Care & Control	5,594	1,339
Community Development	184	210
Courts	2,861	562
Electric Dept	222	190
Finance	446	258
Fire Dept	62	7
General Services	8	22
IT	121	27
Library	492	234
MVD	4,901	870
Police Dept	1,853	614
Public Works	619	151
Senior Center	1,126	360
Tourism	229	63
Utilities	7,995	577
Water/Wastewater	470	96
Total	45,178	5,901

Microsoft Licensing

<u>License</u>	<u>Assigned</u>	<u>Available</u>	<u>Total</u>
Azure Information	2	3	5
Microsoft 365 Business Standard	93	11	104
Microsoft 365 F3	8	2	10
Office 365 E3	19	2	21
Planner and Project Plan 3	2	2	4
Visio Plan 2	2	1	3

Major Projects Completed

- Replacement of all network switches (through Sunstate Technology contract).
- Replacement of several network servers (Sunstate Technology contract).
- Installation of new backup systems (Sunstate Technology contract).
 ALL Servers Physical & Virtual are backed up using two separate backup processes:
 - 1) Full Image done nightly and stored On-Premise to the NAS "Network Attached Storage"
 - 2) File Level done every 15 minutes and stored Off-Premise to a HIPAA compliant vault.
- Installation of new cybersecurity system to meet HIPAA compliance (Sunstate Technology contract).

- Installation of three UPS (power backup) in the server room (Sunstate Technology contract).
- Inventory of software / licensing of apps and services.

<u>Department</u>	<u>Software / Service Qty</u>	<u>Cost</u>
City Wide	6	\$ 80,200
Administration	1	\$ 4,400
Animal Care & Control	2	\$ 8,120
Commission	2	\$ 702
Community Development	1	\$ 492
Electric / Utilities	2	\$ 20,600
IT	3	\$ 10, 210
Library	2	\$ 3,900
Municipal Courts	2	\$ 4,456
MVD	1	\$ 340
Parks & Rec	3	\$ 22,384
Police	2	\$ 14,400
Public Works	4	\$ 21,800
Utilities	1	\$ 220
Total	32	\$ 192,104

• Surplus of 18 years' worth of monitors, PCs, printers, servers, and switches.

Inventory		<u>Qty</u>	Hard Drives Destroyed
Monitors		32	
Servers		33	96
Switches		39	
Printers/Scanners		19	
Battery Backups		6	
Desktop PCs		96	91
Laptops		68	103
Police IT Stuff		32	13
Library IT Stuff		31	15
	Total	356	318

Library

List of Services

Books, DVD movies, audio books, magazines, newspapers, e-books, e-audio-books, reference & information service, recreational and educational classes, programs for all ages, public internet access, public workstations equipped with the latest MS office software, free public wi-fi, photocopying, faxing, printing, and (3) meeting room spaces.

	<u>2024</u>	<u>2023</u>	<u>2022</u>	<u>2021</u>
Patrons				
Active	3,224	3,149	3,705	4,342
New	355	532	316	290
Collection				
Material Items	38,578	38,064	39,150	37,848
Circulated	22,773	24,521	18,577	15,319
Fees	\$ 2,270	\$ 2,302	\$ 2,049	\$ 1,333
Reference Queries	134	260	308	247
E-Collections	4,063	3,975	3,634	4,228
Facility Use				
People Entering	52,026	25,549	22,207	16,417
Meeting Room	2,891	1,752	593	212
Study Room	61	82	62	32
PC / Technology				
Public Use PCs	26	27	27	27
Literacy Play Stations	2	2	2	2
Public Tech Sessions	2,667	2,964	2,530	1,572
Programs & Events				
Programs	86	88	102	24
Attendance	2,635	1,487	1,056	186

Employees

Full-time: 2 Part-time: 3 Volunteer Hours: 110

Motor Vehicle Division

	<u>2024</u>	<u>2023</u>	2022	2021
ID Cards	584	481	605	399
Licenses	2962	2,602	2,866	2,216
Learner Permit	295	335	363	346
Limited License	410	227	363	261
Senior Licenses	762	639	661	470
Road Tests	428	346	0	0
Motor Vehicle Record	161	139	164	78
Handicap Placards	499	414	447	366
Drivers' Manual	23	46	39	-
Registrations	3126	2,621	2,383	1,405
Titles	2569	2,218	2,233	1,867
Boat Titles	42	38	23	182
Boat Registrations	17	16	17	11
VINs	823	733	746	499
Miscellaneous	663	553	776	714
Lien Requests	149	89	109	-
Total Transactions	13,513	11,497	11,795	8,814
Days Open	244	226	196	192
Avg Customers per Day	55	51	60	46

MVD added a full-time employee in July bringing the total of full-time employees to five (5). As of July 8, 2024, the days of operation are Monday through Friday 7:00 am to 5:00 pm.

MVD will no longer be able to issue Patriot Plates, Farm & Ranch Plates, or any Wildlife Plates in the office. Once the office inventory is depleted of these plates, they will need to be ordered online through the state website at www.mvd.newmexico.gov.

Employees

Full-time: 5



Municipal Courts				
Cases	<u>2024</u>	<u>2023</u>	<u>2022</u>	<u>2021</u>
Misc Cases Dismissed	1065	821	145	644
Cases Deferred	540	336	117	91
DWI Convictions	44	37	50	41
Warrants Issued	778	584	300	296
Warrants Served	620	503	273	381
Criminal Summons	227	253	289	198
Community Service Hours	145	287	329	558
Traffic Citations	5690	4,268	3,766	2,672
Collections				
Fines	\$ 505,112.44	\$ 306,795.51	\$ 249,028.01	\$ 187,535.05
Forfeitures	\$0	\$1,500	\$500	0
Correction Fees	\$ 52,938.80	\$ 66,321.03	\$ 58,501.50	\$ 53.643.00
	_			
All Categories Below Are Pass Th			A	A 0 005
Judicial Education	\$ 7,913.98	\$ 10,152	\$ 8,660	\$ 6,385
DWI Intoximeter Fee	\$ 2,255	\$ 3,287	\$ 3,077	\$ 1,453
DWI Prevention Fee	\$ 2,006	\$ 2,575	\$ 2,523	\$ 1,259
Traffic Safety Fee	0	\$27	0	0
Court Automation Fee	\$ 15,869.22	\$ 36,024	\$ 17,450	\$ 12,841
Laboratory Fee	\$0	\$70	\$75	\$823
Employees				

Employees Full-time: 3

Police Department

STAFF

Chief Joseph Gonzales Captain Troy Morris Lleutenant Heather Knibbs Sergeant Ty Atencio Sergeant Jacob Harris Sergeant Shawn Schmitt Officer Joshua Harris Officer Joshua Harris Officer Brock Nelson Officer Brock Nelson Officer Justin Rightmire Detective Katrina Wood Officer Matthew Seery SRO Caleb Bellah Officer Leigh Kirkeeide SRO Matthew Bedonie



License Plate Readers Installed and Operational





Vacant Vacant Vacant Vacant Vacant

Administrative Assistant Amanda Williams Evidence Clerk Cynthia Engle Records/RTCC Misty Lee









Total Stolen	\$103,638
Total Recovered	\$98,242
Calls for Service	8,109
Traffic Stops	6,501
Total Calls for Service	14,610
Reports	927
Traffic Crashes	254
Citations	5,887
Juvenile Arrests	11
Adult Arrests	388



AZTEC POLICE DEPARTMENT 2024 YEAR IN REVIEW

CITY OF AZTEC - CHIEF: JOSEPH GONZALES



Public Works

Our PW team consists of 21 employees comprised of 4 Divisions:

- Maintenance (9 Technicians)
- Operations (6 Operators)
- Project Management (3 Professionals)
- GIS (1 GIS Administrator)

Our team performs the repairs and maintenance of multiple utilities: Water, Wastewater, Stormwater, Irrigation, Streets, Sidewalks including mapping using (GIS) and (SCADA).

	<u>2024</u>	<u>2023</u>	<u>2022</u>	<u>2021</u>
Number of Utility One Call Locates	580	368	501	368
Number of After Hours Call Outs	70	80	176	80

Streets and Sidewalks

Throughout 2024, our Maintenance team continued to perform daily street sweeping to remove dust and dirt deposited by traffic and wind, repaired sidewalks at various locations around town, replaced street signs, filled potholes, and patched pavement where utility repairs were performed.

Additionally, our team performed snow removal, ice control and cleared mud & trees from roadways including all inlets after each storm event.

	<u>2024</u>	<u>2023</u>
Miles of City Streets	37.3	36.9
Miles of City Sidewalk	35.7	35.6

Irrigation System

Irrigation season opens in March when the ditches begin running water and closed in October when the ditches shut down. During that time, our Maintenance team maintained limited amounts of irrigation piping within the Lower Animas Irrigation System. Our team also helped with repairs to minimize flooding and drain the irrigation system as completely as possible in preparation of cold weather.

Water and Wastewater Systems

The City's Water-Wastewater Operators hold various levels of certifications from the New Mexico Environment Department (NMED) for drinking water and wastewater systems operations. Our Operations team pumps and stores untreated water from the river, and then treats the water as needed to meet the demand in the system. We are committed to meeting all Federal standards to maintain the health and safety of all our water customers. In 2023, the largest challenge in drinking water was the 2023 Sanitary Survey Report by NMED deeming our City's Bladder Water Tank including components of our Water Treatment Plant as unsatisfactory in terms of water quality.

	<u>2024</u>	<u>2023</u>	2022
Miles of Drinking Water Distribution Pipe	86.6	86.5	86.4
Million Gallons of Usable Raw Water Storage (active/total)	73	60/75	60/75
Million Gallons of Drinking Water Produced in 2021	426	416	370
Million Gallons of Drinking (Treated) Water Storage	5.8	5.8	5.8

We are mandated to meet all Federal discharge standards within our discharge permit which allows us to discharge to the Animas River. Our team continues to work diligently to meet these strict standards. The operation of nutrient removal is an art performed by the Operator based upon flow, constituents, temperature, and system data collection.

	<u>2024</u>	<u>2023</u>	2022
Miles of Sewers Maintained	39.6	39.5	39.4
Million Gallons of Wastewater Treated	182.9	191.0	165.0

Our Utility-Maintenance Division is the support personnel (Technicians) who provide maintenance, repair and operations of the drinking water distribution system, the wastewater collection system, the stormwater collection system, irrigation maintenance and City owned street and sidewalk system. This team performs the work needed for all utilities, street and sidewalk routine repair and maintenance as well as inclement weather road plowing, sanding, and de-icing. This team works outside in all weather conditions, after-hours and weekends. As in years past, the largest challenge for this team was to respond to the frequent water and irrigation leaks which require the dropping of all planned work to respond to that leak and restore water/irrigation service as quickly as possible.

Stormwater System

The City's newest Utility Stormwater System (established in 2023) consists of stormwater inlets, stormwater conveyance piping and stormwater retention basins. The maintenance team continually cleans inlets to allow unobstructed flow into them. Retention basins are cleaned on an annual basis. Stormwater piping is inspected regularly and cleaned, when needed. The city owned culvert pipes (stormwater pipes below roadways) and swales are also cleaned out to prevent backup during precipitation events.

	<u>2024</u>	<u>2023</u>	<u>2022</u>
Miles of City Storm Pipe Maintained	15.5	15.5	15.5
Number of Stormwater Inlets	303	302	302
Number of Retention Basins Maintained	32	31	31

Major Projects

<u>Designed</u>	<u>Constructed</u>
NM-173 Waterline PH-1A	Reservoir #1
Hampton Arroyo Culvert	McWilliams Road
E Aztec Arterial PH-2	North Main Restroom Facility
Storm Drainage Master Plan	Anasazi Dr Storm Improvements
Williams Arroyo (Ph-1 & Ph-2)	S Light Plant Rd Water and Sewer Line Replacements



Senior – Community Center

We have been in our newly renovated center for a little over a year. We have received rave reviews. This year we hosted the Chamber of Commerce Gala, our Vegas Nite Fundraiser, several rental events (baby showers, wedding receptions, quinceaneras, birthday parties, Sparkles) and the city's Christmas party.

Community Activities (Participants / Hours)												
	<u>2024</u>	<u>2023</u>	<u>2022</u>									
Thanksgiving Dinner	470+	450+	400+									
Christmas Dinner	525+	500+	350+									
Statistics												
	<u>2024</u>	<u>2023</u>	2022									
Active Clients:	522	461	482									
Congregate Client Meals:	12,807	9,216	11,917									
Home Delivery Meals:	25,942	33,296	32,624									
Revenue from Meals:	\$ 18,021.36	\$ 23,305.88	\$ 24,255.94									
Under 60 Meals:	173	202	368									

Employees

<u>City Employees</u> Full-time: 3 (Director, Supervisor, and Head Cook)

Grant Funded City Employees

Part-time: 2 Drivers / 1 Kitchen Assistant Senior Employment Program (SEP): 1 Trainee/ 1 kitchen Asst./Support / 1 Admin Asst.



Solid Waste

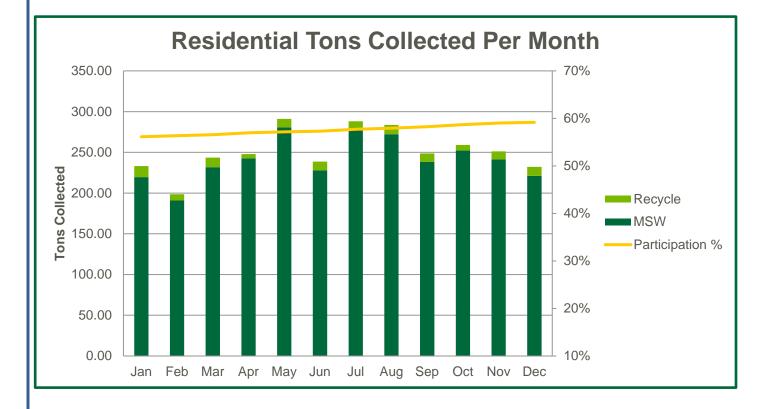


Residential Tons

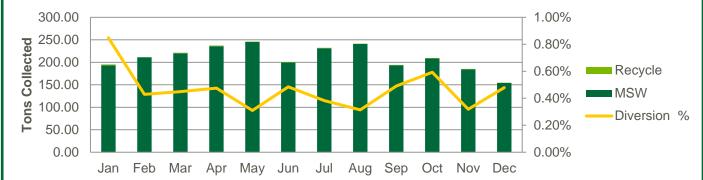
	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>Jun</u>	<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Total</u>
MSW	219.66	190.94	231.86	242.59	280.58	227.88	278.75	272.26	238.53	252.16	241.38	221.23	2897.8
Recycle	13.52	7.73	11.71	5.22	10.59	10.70	9.46	11.45	10.19	6.85	9.87	10.93	118.2
Total Combined	233.18	198.67	243.57	247.80	291.17	238.57	288.22	289.22	290.22	291.22	292.22	232.16	3136.2
Diversion	5.8%	3.8%	4.8%	2.1%	3.6%	4.4%	3.2%	3.9%	3.5%	2.3%	3.3%	4.7%	3.7%

Residential Households

	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>Jun</u>	<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>
Count MSW	2542	2543	2542	2544	2548	2549	2546	2552	2558	2559	2555	2557
Count Recycle	1427	1433	1438	1449	1457	1461	1469	1479	1490	1502	1508	1513
Participation %	56.1	56.3	56.5	56.9	57.1	57.3	57.7	57.9	58.2	58.6	59.0	59.1



Commercial 1	Commercial Tons													
	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>Jun</u>	<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Total</u>	
MSW	193.4	210.7	220.0	235.9	245.3	199.4	231.2	240.7	193.3	208.2	184.5	153.8	2516.9	
Recycle	1.65	0.91	0.99	1.13	0.76	0.97	0.89	0.76	0.95	1.24	0.59	0.74	11.5	
Total	195.0	211.6	221.0	237.0	246.0	200.4	232.1	241.5	194.3	209.4	185.1	154.6	2528.5	
Diversion %	0.8%	0.4%	0.4%	0.4%	0.3%	0.4%	0.3%	0.3%	0.4%	0.5%	0.3%	0.4%	0.46%	
Commercial Entities Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec														
MSW Count		253	3 253	3 253	3 254	- 254	1 254	253	253	253	253	255	254	
Recycle Count		8	8	8	8	8	8	8	8	7	7	7	7	
200.00	Recycle Count 8 8 8 8 8 8 8 7 7 7 7 Commercial Tons Collected Per Month													



"At Your Door" Special Collections

Recycled

	<u>Customers</u>	Pounds Collected	<u>R</u>	<u>ecycle %</u>		
Jan	0	0.00		0%		
Feb	3	76.08		100%		
Mar	2	303.15		100%		
Apr	6	885.91		98.71%		
May	4	514.33		97.97%		
Jun	1	3.58		100%		
Jul	5	232.31		93.85%		
Aug	6	196.59		89.05%		
Sep	8	505.37		97.77%		
Oct	5	525.44		100%		
Nov	4	446.2		100%		
Dec	5	86.24		100%		
Recycle Collection Report						
		<u>2024</u>	<u>2023</u>	2022	2021	2020
Households		41	62	42	55	46
Pounds of Solid	Waste Collecte	d 3,785.2	5,480.7	3,374.5	4,458.3	3,106.3

94.4%

95.4%

88.5%

92.8%

97.9%

Tourism

A detailed annual report is created each year for the Tourism office. This report is very extensive and due to the vast number of images and statistics which highlight Tourism marketing, this information will not be repeated within this report but will be provided separately.

Completed Projects

- <u>Updates/Additions:</u> Updated Press Kit; two new brochures.
- Outdoor Improvements: Removal of Kokopelli; Addition of a billboard (3 total).
- <u>Interior Improvements</u>: Repainted east wall and added Puebloan pottery motifs; addition of security camera.
- <u>Website</u>: Addition of two digital videos.

Tourism Facebook Cityof Aztec Tourism Pinterest @cityofaztec Tourism Website www.aztecnm.com



Youth Conservation Corp (YCC)

- Project 1. Aztec Motocross Fencing Fencing with post & cabling along the east and north boundaries of the Aztec Motocross per Bureau of Land Management mitigation plan.
- Project 2. Animal Shelter Dog Park Recycled old tires to development amenities for dog park at the Animal Shelter.
- Project 3. Riverside Park Disc Golf Putting Course Installation of six (6) disc golf baskets at Riverside Park.



Project 1. Post & cabling construction.



Project 2. Animal Sheter dog park.



Project 3.Installation of disc golf basket.

Social Media and Web

	Facebook	Pinterest
City of Aztec	aztecnewmexico	
Animal Shelter	Friends of the Aztec Animal Shelter	
Police Department	aztecpd	
Tourism	CityofAztec	@cityofaztec
Aztec Government:	www.aztecnm.gov	
Aztec Tourism:	www.aztecnm.com	
Aztec Library:	ary: www.azteclibrary.org	
Facebook: www.facbook.com/aztecnewmexico		
Youtube:	www.youtube.com/@CityofAztecMeetings	
Community Notification:	everbridge NIXLE [®]	

City "Government" Facebook

The City's Facebook page has over 5,640 followers. This is an increase of 500 since 2023.

<u>Month</u>	<u># of Postings</u>	<u>Reached</u>	Engagements	<u>Shares</u>	<u>Comments</u>
January	14	19,425	1,070	144	12
February	14	16,905	1,663	107	14
March	23	34,414	2,433	325	27
April	19	85,844	3,130	322	47
Мау	18	25,884	1,076	198	13
June	16	20,767	1,139	132	14
July	20	16,994	850	155	10
August	22	48,430	6,615	258	177
September	16	15,562	743	75	3
October	18	28,512	4,370	199	72
November	17	30,491	2,877	201	33
December	17	24,574	2,089	165	4
2024 Total	214	367,802	28,055	2,281	426
2023 Total	225	373,157	28,785	2,427	327
2022 Total	238	389,622	29,777	2,447	352

Top 10 Postings

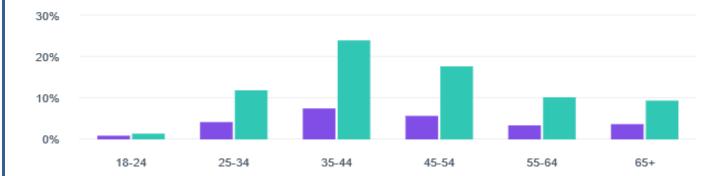
<u>Date</u>	<u>Posting</u>	<u>Reached</u>	<u>Engagements</u>	<u>Shares</u>	<u>Comments</u>
4/25/2024	Splash Park Opening	63,796	2,374	177	45
8/29/2024	Dam Closure	17,423	1,313	136	13
8/1/2024	Dumpster Removal	14,466	4,516	25	158
10/24/2024	No More Red Apple	9,722	3,397	73	63
7/15/2024	Employment	7,214	416	76	7
6/10/2024	Employment	6,463	424	48	5
11/19/2024	Employment	6,320	276	44	0
12/30/2024	Under Construction	6,213	408	52	10
3/4/2024	Employment	5,991	328	89	4
6/26/2024	YCC Job Openings	4,827	291	27	5

Demographics

Men 25.40%

Women

74.60%



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Location	<u>2024</u>	<u>2023</u>
Farmington NM	1,563	1,330
Aztec NM	1,244	1,404
Albuquerque NM	488	126
Bloomfield NM	274	333
Flora Vista NM	67	150
Mesa AZ	62	-
Durango CO	51	61
Shiprock NM	51	51
Kirtland NM	44	50
Phoenix AZ	30	26
Bayfield CO	-	19

City "Government" Website www.aztecnm.gov



<u>Viewers</u>					
	2024	2023	2022	2021	<u>2020</u>
January	4,471	4,278	4,760	4,590	3,971
February	20,076	3,957	4,107	4,276	4,516
March	11,271	4,510	4,541	4,677	4,936
April	4,891	4,260	4,589	4,623	4,482
May	4,890	4,537	4,603	5,907	4,061
June	4,691	4,267	4,431	5,059	5,059
July	4,111	4,267	4,547	4,495	4,495
August	5,162	4,603	4,863	4,972	4,316
September	4,500	4,381	4,406	4,669	4,594
October	4,541	4,280	4,374	4,632	4,562
November	4,298	4,056	3,988	4,682	3,879
December	4,378	3,965	4,095	4,309	4,142
Total	79,304	51,361	53,304	56,891	53,013
Page Views					
rage views	2024	2023	2022	2021	2020
January	11,533	11,168	12,440	11,741	11,759
February	26,364	9,888	10,818	10,640	12,960
March	18,267	11,744	11,478	12,149	13,333
April	12,172	10,114	11,469	12,555	11,563
May	12,172	11,322	11,748	13,210	9,799
June	12,342	10,395	11,685	14,128	12,128
July	10,351	11,141	12,393	11,173	11,173
August	13,055	11,679	13,489	13,069	11,058
September	10,854	11,649	11,069	12,213	11,119
October	11,739	11,460	11,474	11,583	10,818
November	10,548	10,947	9,978	11,575	10,036
December	11,546	9,675	10,404	10,429	9,675
Total	162,394	131,182	138,445	144,465	135,421
, otar	102,007		100,110	1	

Top 5 Government Pages

	<u>2024</u>	<u>2023</u>
Animal Care & Control	17,154	15,907
Utility Services & Billing	13,455	13,381
Employment	9,891	10,325
Purchasing & Procurement	6,682	4,773
Department Services	5,575	4,502

Nixle

Nixle was initiated in October of 2016. Nixle enables City staff (11 employees) to post notices through the Nixle application that followers can have installed on their PC or mobile device (e.g. cell phone).

Users (n=488) have the ability to receive messages via email or SMS text. When a message is posted through Nixle it is sent out to the Nixle application, posts to City Facebook, City web site, and through the City 'X' account.

<u>Year</u>	<u># of Messages Sent</u>	<u>Email Recipients</u>	SMS (Text) Recipients
2024	35	8,342	3,767
2023	53	12,593	3,871
2022	49	11,852	3,770
2021	40	9,481	598
2020	16	3,906	607
2019	15	4,893	1,106
2018	14	4,383	1,031
2017	48	14,966	1,503